

# A unique opportunity for Madrid



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# 1 Introduction and context

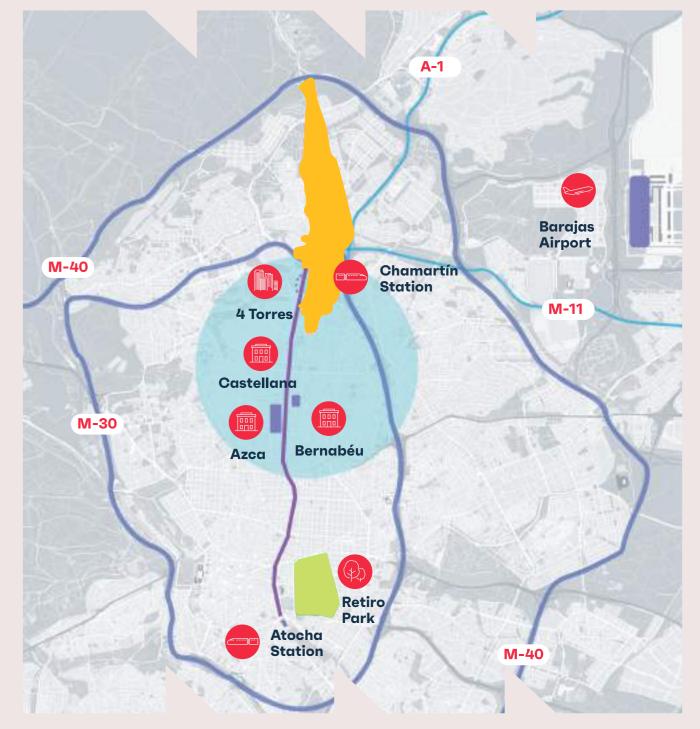
Madrid Nuevo Norte Project is the large-scale urban regeneration of Madrid. This project will improve many people's quality of life by generating thousands of jobs, creating new green spaces and quality public spaces, designing a new model for public transport and building key infrastructures for the city.

The intervention will develop a **large empty urban space** currently occupied by the railway sidings leading out of **Chamartín Station**, forming an old industrial wasteland and brownfields. This big eyesore splits the north of the city in two, divides neighbourhoods and creates serious traffic problems.

The project opts for an innovative city model, based on the **most sustainable town planning standards of the 21st century.** 

Madrid Nuevo
Norte will provide
a solution to the
large empty space
that splits north
Madrid in two

One strategic location



# Scale of the project

The scale of the development is a good example of the great opportunity Madrid represents. The grounds on which the project will be developed stretch along an elongated strip that is **5.6 kilometres long and 1 kilometre wide.** It cuts across the north of Madrid, from Calle Mateo Inurria, next to Plaza de Castilla, all the way up to the M-40. This is the same distance as from the Fountain of Neptune to Plaza de Castilla.

In total, it covers an area of 3.356.196 m2, of which only 2.364.825 m2 will be developed, after deducting the space occupied by the railway tracks and the M-30.\*

\*Unconsolidated gross area and urban land area estimated in the Specific Modification of the City Plan (hereafter referred to as 'the SMP').

#### Development

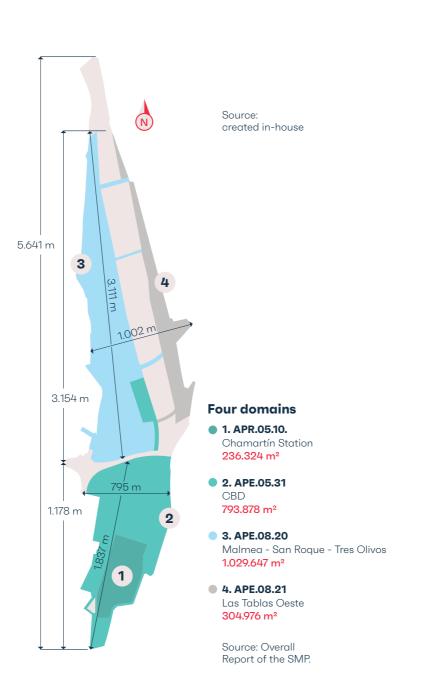


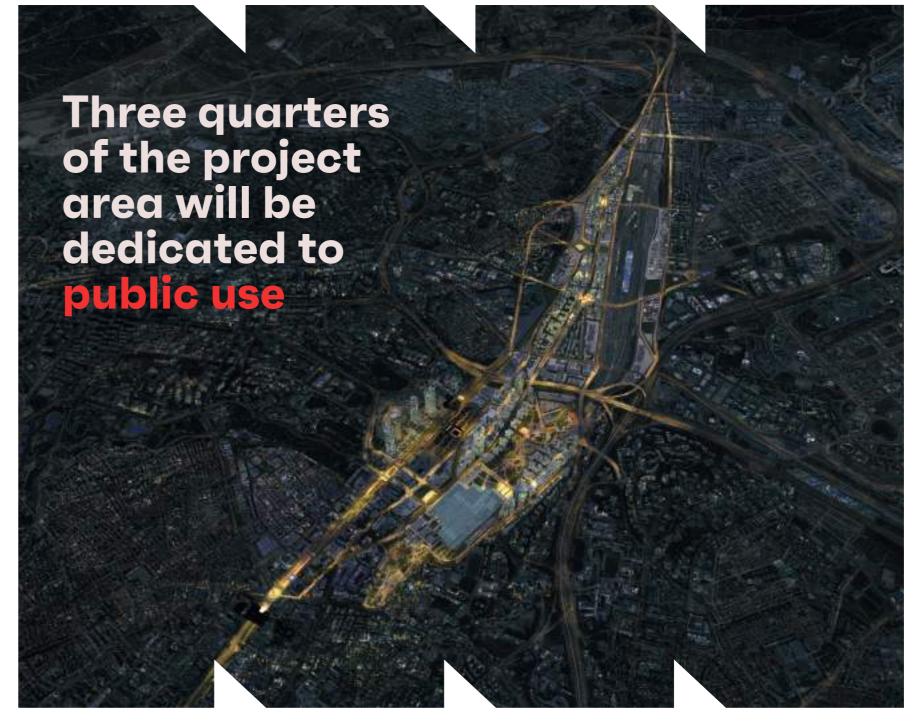
Oommercial use
1.608.778 m²e

Residential use1.048.535 m²e

Developable total 2.657.313 m<sup>2</sup>e

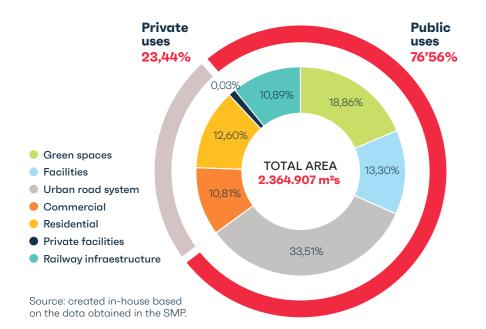
Source: Overall Report of the SMP.

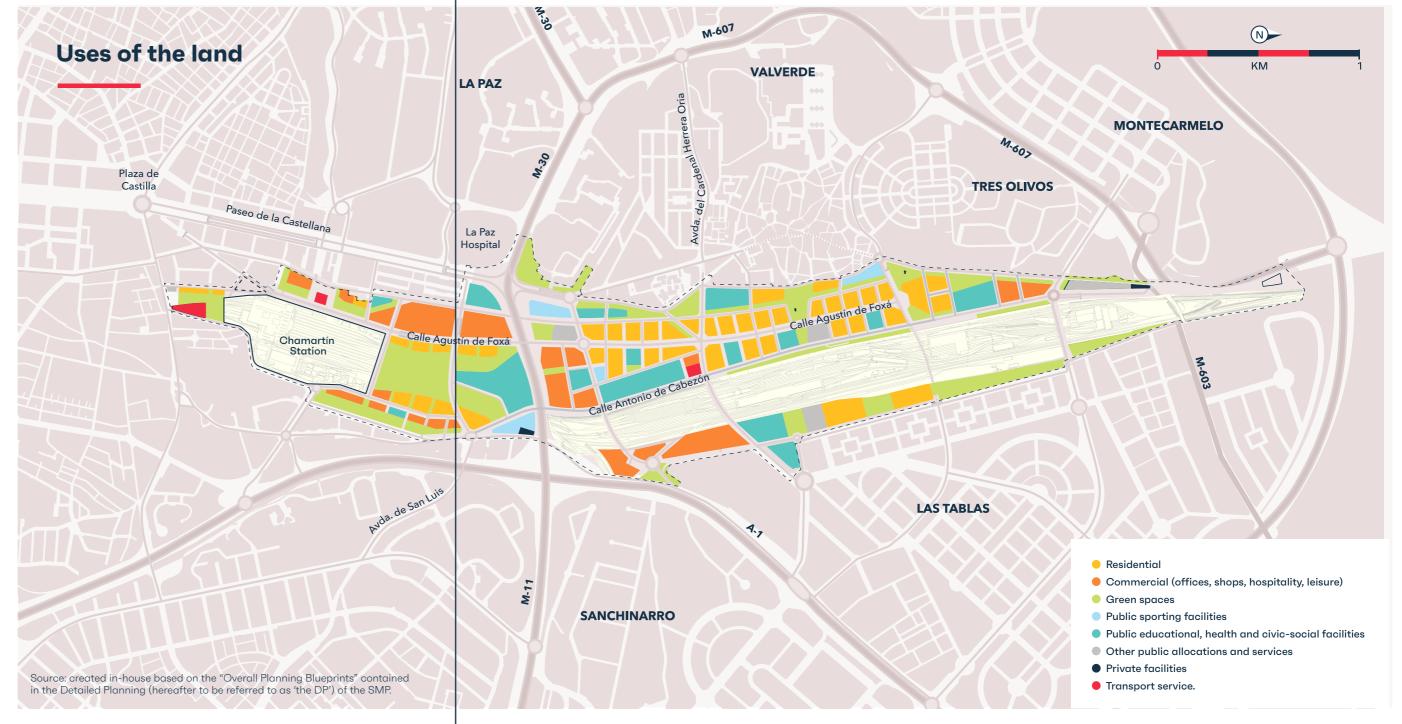




# 3 Uses of the land

Madrid Nuevo Norte is firmly opting for mixed usage and aims to create a city that is bursting with life. In this new space, housing, offices, commercial premises, public facilities, green spaces and public transport will complement each other so that activity is carried out twenty-four hours a day, seven days a week. This will prevent it from becoming a commuter town.





# Railway station and public transport

Chamartín Station is the infrastructure that brings the whole project to life. The Ministry of Public Works will act through its Railway Infrastructure Manager, Adif, to build a new station, integrating it into the urban fabric, expanding its capacity, and turning it into the main operations centre for Spanish High Speed trains, significantly improving the region's commuter network.

Madrid Nuevo Norte will coordinate a powerful and innovative public transport network from this station, which will not only service the new neighbourhoods that are created, but will also significantly change the way that people get around in Madrid.



## Transport hubs and nodes

1



#### Chamartín hub

The large hub to be built next to Chamartín Station will be a **unique four-level underground infrastructure**, allowing people to access city and intercity buses, the underground, commuter trains and the High Speed network, as well as the airport, in less than 15 minutes.

2



#### La Paz intermodal area

The Intermodal area of La Paz will commission the operation of around **40 intercity bus routes,** which currently congest Paseo de la Castellana. The current Begoña underground station and the future Central Business District underground station can be easily reached from this spot.

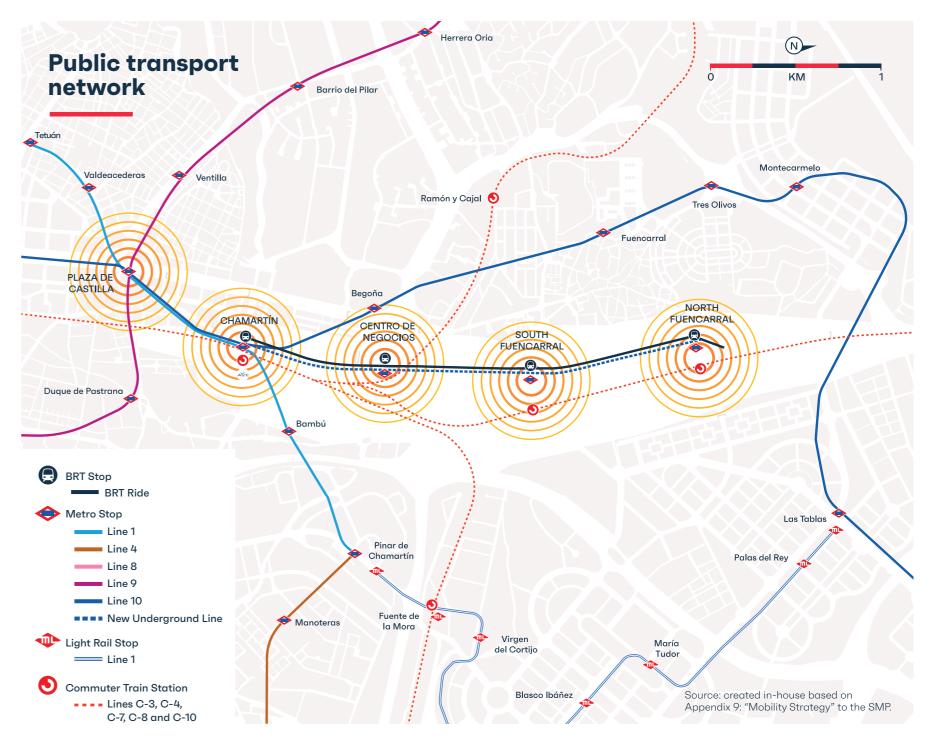
3



#### Above-ground hub areas (nodes)

12

In the northern part of the area, the public transport stations will be located so as to create two large **above-ground hub areas**, which will generate neighbourhood centres bursting with activity. The two new Fuencarral underground stations on calle Agustín de Foxá will coincide with some of the bus route stops (including the BRT) and the commuter train stations.



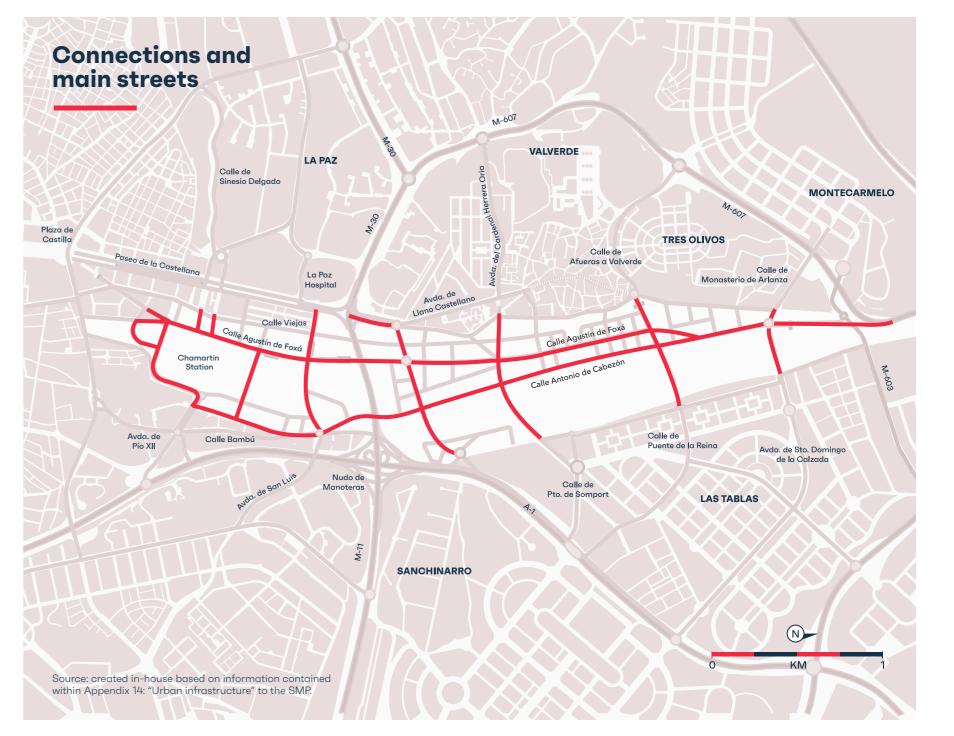
# Streets and connections

**La Castellana won't be extended.** Instead, one of its arteries will rise over the M-30 ring road and **become a large green walkway** leading up to the hills of El Pardo.

**Agustín de Foxá** will be the main artery for the North-South project. Meanwhile, **Calle Bambú** will extend down to **Antonio de Cabezón**. Both arteries will have bridges, which will cross over the M-30, and the current Mauricio Legendre bridge will be widened.

South of the M-30, the railway sidings will be covered. Avenida de San Luis will be extended to join up with Calle Viejas.

Two streets will surround Chamartín Station on the north and the south, and they will link up to Sinesio Delgado, Monforte de Lemos and Pío XII. Three bridges, a road traffic tunnel, a pedestrian footbridge, and cycleway will be built to the north of the M-30. Agustín de Foxá street will be the main artery of the project



**.** 15



## Green areas

The more than **400.000 m2** of Madrid Nuevo Norte's green spaces will form an extensive network along with parks that already exist, and they will centre around two unique developments:

- Parque Central is the new unique green space that will be created on top of the Chamartín railway covering. With a 13-hectare area, this will become one of the city's iconic spaces. In addition to boasting a **special design and landscaped** garden, its location, surrounded by the Business District and next to the new Chamartín Station, will give it a unique character.
- Another hugely important element is the **green artery**, made up of a **network of parks** that connect to each other and to the existing parks in the neighbourhoods. This is the continuation of the city's main artery (Prado - Recoletos - Castellana) and will be the city's natural connection to the

hills of el Pardo.

**Green spaces** blueprint ...

Source: created in-house based on the data obtained in the SMP.

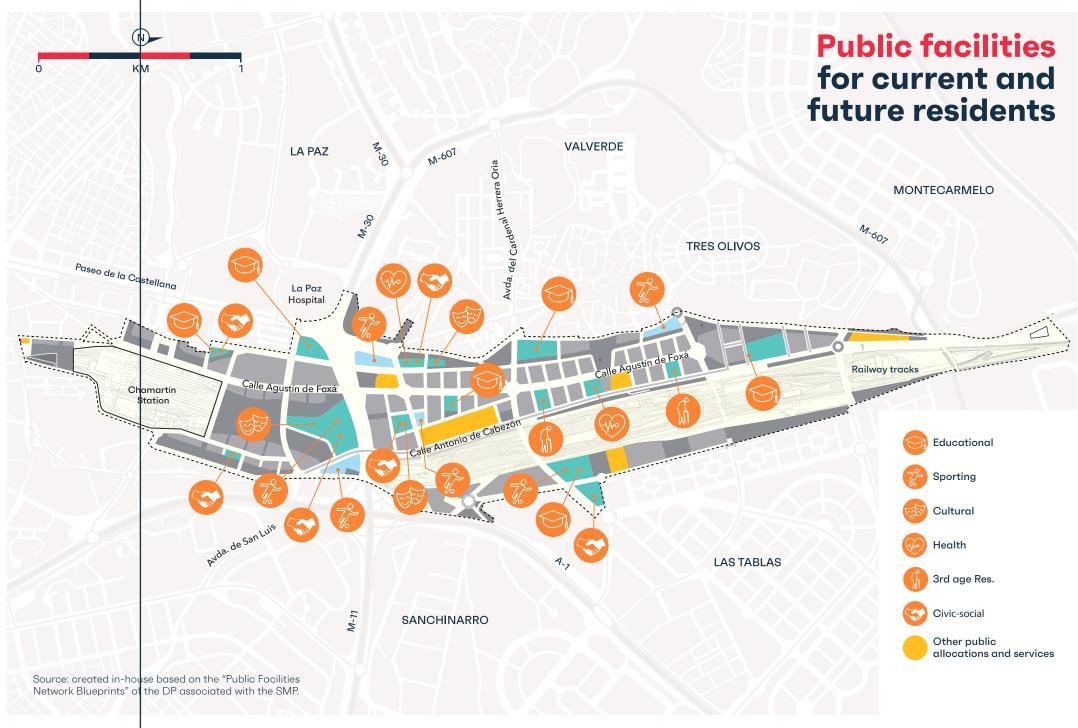


## Public facilities

To put the project in context, the more than 250,000 square metres of land all located to public use are based on a very clear premise: not only does the land need to meet the needs of the new residents who come to live in the area, but above all, it needs to meet the historic demands of Madrid's adjacent neighbourhoods, which have experienced a shortage of sufficient public facilities.

Therefore, comprehensive studies of each domain have been carried out to define where the health centres, retirement homes, schools and sporting facilities need to be located, and local residents' opinions have been taken into serious consideration.



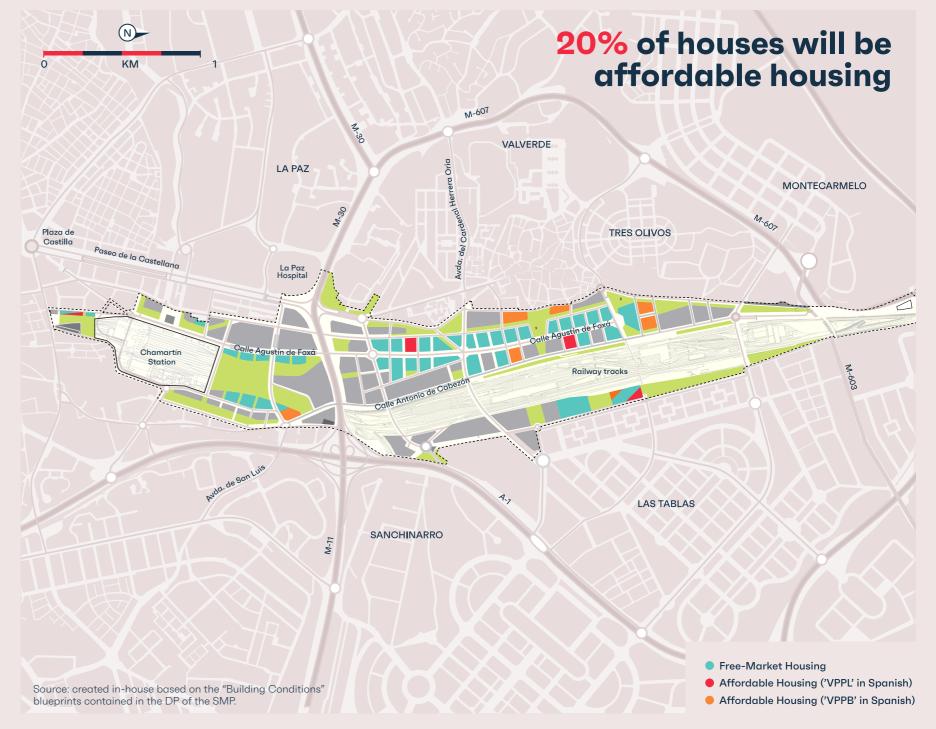


## 7 Housing

Around 10,500 houses will fulfil the residential needs of the north of Madrid, an in-demand area that has historically had a deficit of new houses. A stock of high quality and well designed houses with maximum energy efficiency will exist alongside complementary uses, such as offices,

facilities and local shops. **20% of all the houses** in Madrid Nuevo Norte (2,100), proportionately spread over the three domains, will be **affordable housing.** 





# Central Business District

To **compete on the global stage**, Madrid needs a **next-generation Central Business District** with a range of quality offices that can meet the needs of large corporations and perform the role that our capital should in the world.

Creating this CBD will be the **key to creating quality jobs, attracting international talent**, as well as the talent Spain has exported over recent years. The project is expected to generate **over 150,000 jobs.** 

#### Madrid Nuevo Norte Skyline

Height proposal based on the building conditions set out within the Detailed Planning of the SMP.

MNN
Tower 2
MNN
Tower 3

Residential
Offices/shops
Facilities

24

Business districts recently built all over the world have been studied in detail to design this CBD. One of the outcomes of this learning curve was the decision to prioritise the quality of public space and the wellbeing of those who live and work in the area by mixing the use of offices, houses and shops.

The new **skyline** was designed to **blend inharmoniously** with the current one, completing the skyline of the Cuatro Torres and the IE University Tower. In this new city skyline, **one tower**, which could reach **300m in height**, will particularly stand out. There will also be two other buildings with a similar height to those that already exist.

## Madrid's tallest buildings



A next generation Central Business District that will generate thousands of jobs



### Consensus

Madrid Nuevo Norte is a consensus-based project stemming from the dialogue between all stakeholders involved. The Madrid City Council, the Regional Government of Madrid, the Ministry of Public Works, ADIF Railway Infrastructure Manager and DCN came together to achieve a shared goal: give Madrid and its people the best city project to improve their quality of life and face the future.

This enables Madrid Nuevo Norte to **enjoy** the greatest consensus that an urban development project in Madrid has ever achieved. The acceptance of the residents and the political consensus among all the **public administrations** involved in the process has culminated in approval of the project thanks to a unanimous vote in favour from all political parties represented in local government and the subsequent ratification of the Madrid regional government, granting final approval to Madrid Nuevo Norte.

Following approval, institutional consensus continued when all Administrations and public companies involved in the project **signed a** framework agreement to coordinate Madrid Nuevo Norte's key infrastructures.





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