

<b>INFORMATION SHEET N°</b>	25	<b>TARGET</b>	8.9/12.b
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### OUTPUT

<b>Indicator</b>	Average number of hotel establishments and staff employed
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<b>Description</b>	Number of hotel establishments expected in Madrid Nuevo Norte and average staff estimated based on the Hotel Occupancy Survey (INE).
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<b>Type</b>	Statistics	<b>Source</b>	UN
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#### Data source

<b>Madrid Nuevo Norte</b>	Hotel establishments and rooms	<b>BIM</b>	NO
	<ul style="list-style-type: none"> <li>Madrid Nuevo Norte. Housing spaces (Savills Aguirre Newman, 2020)</li> </ul>		

<b>Comparison</b>	Establishments, places, occupancy levels and staff employed in the city of Madrid
	<ul style="list-style-type: none"> <li>Hotel Occupancy Survey (INE) (<a href="https://www.ine.es/jaxiT3/Tabla.htm?t=2066&amp;L=0">https://www.ine.es/jaxiT3/Tabla.htm?t=2066&amp;L=0</a>)</li> </ul>

#### Calculation method

The proportion of staff employed per room in the different months and years was obtained based on the data for staff per room and tourist establishment of the Hotel Occupancy Survey for the city of Madrid (tourism point included in the survey). This ratio is used to approximate the staffing needs of the hotel establishments expected in Madrid Nuevo Norte (included in the housing spaces report). The indicator will be updated with the actual data on hotel establishments and staff employed during the activity phase of Madrid Nuevo Norte.

### OUTCOME

Indicator	Unit	Source
GDP growth generated by tourism	%	–
GDP generated by tourism as a proportion of total GDP	%	EXCELTUR - Alliance for tourism excellence ( <a href="https://www.exceltur.org/">https://www.exceltur.org/</a> )
Proportion of jobs in the tourism sector with respect to total tourism jobs	%	EXCELTUR - Alliance for tourism excellence ( <a href="https://www.exceltur.org/">https://www.exceltur.org/</a> )